

Luxury Fashion Know-How (Skills)



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How to preserve craftsmanship and know-hows for the future?

We went through the detailed in-bound value chain in order to find areas of improvement for future development strategies. From creation, sourcing, development, and production, we were able to provide a solution for each of these last steps in order to improve or stick to the futuristic way of doing fashion luxury. Our main concern is to offer higher and convertible quality depending on the variety of our customers, but also to keep the heritage, the craftsmanship, and the signature of the brands.



What skills needed for the next Craftsman?

New Profiles that will Shape the Future of Luxury!

Introducing new technologies to each of the value chain steps:

- Creation: Implementation of the **Tilt Brush** for design purposes
- Sourcing: Purchasing new materials such as **Micro-silk** and **Mylo**.
- Development: Investing on **Euveka** for prototyping and **AI motion capture** for Craftsmanship preservations.
- Production: Hoping on the new trend that shapes luxury nowadays, **3D Printing**, for materials and full-on outfits.

All solutions presented require a certain expertise in a mix of various backgrounds resulting in the following profiles to be hired for the sake of Luxury Fashion's Future: - **Artisan Digital Designer** - **Fashion Software Engineer**
 - **Tailor 3D Technician.** - **Clothing Textile Chemist**



CHALLENGES

- Wide scope at first
- Data mining on public websites
- Variety of schedules, thus few availabilities of the team
- Work coordination among the teamwork
- Lack of exchange with the client on a regular basis
- Mastering the basic keywords of the project

OPPORTUNITIES

- Discovering a new industry
- Learning about new technologies
- Networking with people
- InterOultural exchange of ideas
- Getting familiarized with consulting firm's daily life
- Plenty of room for innovation and creativity for problem solving skills

Group Video:

https://www.canva.com/design/DAE-NizSmQw/uT5Fe_rfTXwzW-MWq_cVZ5Q/watch?utm_content=DAE-NizSmQw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink